

Message Text

UNCLASSIFIED

PAGE 01 JIDDA 04019 060912Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 /030 W
-----060917Z 080421 /17

R 060536Z JUN 77
FM AMEMBASSY JIDDA
TO SECSTATE WASHDC 8557
INFO USDOC WASHDC
AMEMBASSY ATHENS
AMCONSUL DHAHRAN
USIA WASHDC

UNCLAS JIDDA 4019

E.O. 11652: N/A
TAGS: BEXP, SA
SUBJ: EXPORT TRADE PROMOTION: VIDEO/CATALOG EXHIBITION "MACHINE
TOOLS/USA"

REF: STATE A-2186

1. IDEA IS GOOD FOR DEVELOPED MARKETS BUT POST COULD
NOT JUSTIFY COST TO PARTICIPATING FIRMS IN EVENT OF
ANTICIPATED SMALL LOCAL AUDIENCE. WE HAVE
DESCRIBED IN PREVIOUS MESSAGES THE SAUDI PREFERENCE
FOR FACE TO FACE MEETINGS WITH AMERICAN BUSINESSMEN.

2. NEXT FISCAL YEAR POST IS CONSIDERING TRYING OUT
VTRS SUPPLIED SEPARATELY BY USIS ON SELECTED PRODUCT
THEMES, AS SOFT-SELL FILM PRESENTATION COMBINED WITH
INFORMAL RECEPTION FOR LOCAL BUSINESSMEN AT
COMMERCIAL CENTER. UNTIL WE TRY IT AND SEE REACTION
FROM BUSINESS COMMUNITY, WE REGRETFULLY WISH EXCLUDE
OURSELVES FROM VTR/CATALOG EXHIBITIONS AS DESCRIBED
REF AIRGRAM.
HORAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 06-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977JIDDA04019
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770200-0721
Format: TEL
From: JIDDA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770688/aaaacyzg.tel
Line Count: 47
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ad81b784-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-2186
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 27-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2266275
Secure: OPEN
Status: NATIVE
Subject: EXPORT TRADE PROMOTION: VIDEO/CATALOG EXHIBITION \"MACHINE TOOLS/USA\"
TAGS: BEXP, SA
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/ad81b784-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009